



Association of Senior Living India  
Empowering Senior Living and Care in India

## Founder's Excellence Award

*“Blessed is a person, who makes a difference  
and walks that extra mile to make  
the defenceless walk with dignity.”*

***Blessed is Ms.Sugandhi Baliga whose contribution to the cause of senior care, has given her a special place in the hearts of all those she has touched.***

*A professional with 34 years' experience of working in corporate and social sector. She has had a deep interest in the field of health which brought her closer to the subject of Geriatric care including being a caregiver for her father for over 10 years. After having worked for eight years with different corporates, she decided to move to the development sector and was with Tata Trusts from 2003 to 2021. She anchored the Elder Care programme in Tata Trusts and was instrumental in conceptualising, designing, piloting and scaling a National helpline (Elder Line- 14567) for older adults along with the Ministry of Social Justice.*

*In July 2021, she was awarded by the Vedica Women's Alliance for her exemplary leadership in Social Impact.*

*Her last stint was as the Founding CEO in setting up the operations of Vayah Vikas, an NGO based in Bangalore working exclusively for the cause of older adults.*

*She is the Founder of Happy2Age, a Social Enterprise with an intent to make qualitative difference to the lives of those above 55 years by setting up Senior Enrichment Centres.*

*As part of her experience of having worked with older adults both in urban and rural settings, she strongly believes that having regular engaging activities with older adults can help maintain a balance of Mind, Body and Spirit.*

*She is also a certified Art Based Therapist and puts to use this knowledge into the design of activities.*

**Mansur Dalal**

Founder and Chairman Emeritus  
Association of Senior Living India

Place: Mumbai  
Date: 17th September, 2025