



**APPLICATION FORM**  
*FOR MEMBERSHIP OF*  
**ASSOCIATION OF SENIOR LIVING INDIA (ASLI)**

*Date :* \_\_\_\_\_  
DD MM YY

**To,**  
The Admin Secretary  
Association of Senior Living India (ASLI)  
Dalal House, Kondhwa Khurd,  
Pune – 411 048



**Ref: Request for the Membership of ASLI**

**Dear Sir / Madam,**

We wish to be a member of the Association of Senior Living India (ASLI).

NAME OF THE INDIVIDUAL: \_\_\_\_\_

NAME OF THE ORGANISATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

LANDLINE: \_\_\_\_\_

(WITH STD CODE)

MOBILE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

CATEGORY OF MEMBERSHIP APPLIED FOR (Mark, as applicable) (The ASLI membership description is given below)

Primary Member(Organization with an annual turnover of over Rs.1Crore)

Associate Member (Organization with an annual turnover of under Rs. 1 Crore)

Startup Member (Any organization that has not started its operations yet)

ONE TIME ENTRANCE FEES:

Primary Member - Rs. 10,000/-

Associate Member - Rs. 10,000/-

Startup Member - Rs.10,000/-

ANNUAL MEMBERSHIP FEES:

Primary Member - Rs. 50,000/-

Associate Member - Rs.25,000/-

Startup Member - Rs. 50,000/-

We do understand the following that :

1. The annual membership fees as mentioned above may be subject to changes from time to time.

We agree to abide by:

**The Rules and Regulations of ASLI (given below) which consists of the following, formulated to further the aims and ideals of ASLI.**

1. ASLI MISSION
2. ASLI MEMBERSHIP PLEDGE

ASLI CORE PRINCIPLES

3. FUTURE ROAD MAP

DETAILS OF THE CHEQUE / DEMAND DRAFT ATTACHED HEREWITH IN FAVOUR OF:

“ASSOCIATION OF SENIOR LIVING INDIA”, Chq no. / DD No. .... ,

dated....., drawn on Bank.....

Thanking you,

Yours faithfully,

SIGNATURE OF THE CHAIRMAN/ MD/PRESIDENT/CEO

## ASLI MEMBERSHIP

The descriptions of the various memberships as mentioned in the membership form are given below:

1. **PRIMARY MEMBERS:** This membership is for the core service providers/ operators/real estate developers/Consultants/Retailers/Fintech/Technology providers or Corporates operating in the Senior space with an annual turnover of over Rs. 1 Crore. These members will also get preference for invitation, (though not automatic) to join the board or Governing Council.
2. **ASSOCIATE MEMBERS:** This membership is for the core service providers/ operators/real estate developers/Consultants/Retailers/Fintech/Technology providers or Corporates operating in the Senior space at smaller scale with an annual turnover of under Rs. 1 Crore.
3. **STARTUP CATEGORY:** This membership is for the core service providers/ operators/real estate developers/Consultants/Retailers/Fintech/Technology providers or Corporates who are yet to commence their operations in the space.

### ASLI MISSION:

ASSOCIATION OF SENIOR LIVING INDIA (ASLI) is a National Membership Organization of Developers/ Caregivers, Home Care Providers, Service Providers/ Retailers (Lifestyle & Technology Based Products & Services) and aspires to create a model of self-regulation and work in tandem with the government on the guidelines of minimum standards for attaining operational excellence by its members in particular and industry at large.

### ASLI CORE PRINCIPLES:

To encourage consumer choice, quality care and accessibility for all Indian Seniors needing assistance in accessing long-term care.

The members of ASLI exemplify the principles of choice, dignity and independence for seniors to thus enhance their quality of life.

The Members of ASLI will strive to promote business excellence in providing senior care options to seniors in India.

## **CODE OF CONDUCT**

The purpose of this Code of Conduct is to help ensure that members convert the values into action and ethical practice and our compliant.

Members will take pledge to

- ✓ Adhere and adopt policies and procedures of there practice as and when set up by ASLI
- ✓ Maintain transparency with consumers
- ✓ Protect consumer interest so that overall industry flourishes

## **FUTURE ROAD MAP FOR ASLI:**

The Senior Care sector is an urgent need of the country. ASLI will aim to be a voluntary accreditation body to senior care providers by helping draft and implement guidelines and rules for development, that are relevant to the industry, so as to create consistently high quality senior care organizations. Using Best Global Practices, ASLI will advise operators on the following:

1. Developing and nurturing a deep and committed professional team from various professional backgrounds for various levels of management and experience in hospitality and healthcare.
2. Setting up training programs for holistic care and to arrange tie ups with recognized institutes and universities offering programs on human resources for care of the aged.
3. Promoting this industry as a career option, to help create a pipeline of human resources for the industry.
4. Helping establish and foster partnerships / tie ups with renowned healthcare partners, either National or Global to provide proper and continuing aging in place care.
5. Providing opportunities for members to tap into experienced Global senior care knowledge and operating partners.
6. Helping members assess and study various innovative models, services, amenities and products prevailing in the industry by leveraging the experience of other developed countries and to avoid the pitfalls faced by them through their evolution .

7. Guiding members to innovate in design and project layouts, by providing the introductory bridge to industry experts globally.
8. Assisting consultants like JLL in more focused and detailed market research needs on local trends and perceptions of the senior care space.
9. Assisting members in branding, marketing strategies, marketing channels and homing on to target select customer profiles.
10. Helping members participate in various seminars, programs, events, trade related activities and conventions nationally and globally.
11. Hosting an annual convention of ASLI for its members and other allied industry players to brainstorm, engage with each other and share our collective experiences.

We at ASLI, look forward to your active Participation and Support on our Journey towards achieving our Goals and Objectives for the common benefit of ourselves and the industry.