



Association of Senior Living India
Empowering Senior Living and Care in India

Founder's Excellence Award

*“Blessed is a person, who makes a difference
and walks that extra mile to make
the defenceless walk with dignity.”*

*Blessed is Himanshu Rath whose contribution to work in social sector of senior care
has given him a special place in the hearts of all those he has touched.*

Mr. Himanshu Rath, worked with leading advertising agencies from 1977 till 1987, after completing Post Graduate Degree in Marketing Management. 1987 onwards he went independent as a concept developer and communication strategist. He has since then worked with various Ministries of Government of India, Departments of Central Government, Multinational organizations viz. UNICEF, World Bank, Ford Foundation, UNAPCTT, GTZ, American Express Bank, Nestle India and other Indian corporate's.

He established Agewell Foundation, India, a not-for-profit organization which has been working for the welfare and empowerment of older persons since 1999. Agewell has set up a two-tier network of over 7500 primary and 80000 secondary volunteers spread across 718 districts of India and interacts with over 25000 older persons on daily basis through its volunteers' network.

Recognizing the work being done by Agewell Foundation ECOSOC has granted Special Consultative Status to Agewell Foundation at United Nations since 2011. It is also accredited as Associate NGO Status with UN-DPI-NGO. Agewell Foundation is empaneled with National CSR Hub by Tata Institute of Social Sciences (TISS). It has been member of Working Group and Steering Committee on Social Sector for Xth, XIth and the XIIth Five-Year-Plan of India since 2002; Chairman, Working Group on Awareness and Capacity Building for Senior Citizens, Ministry of Social Justice & Empowerment, GOI, Member, Sub-Group on Elderly Care, under NITI Aayog's CSOs Standing Committee, GOI & Member, Committee of Experts on "impact of COVID-19 pandemic on human rights and future response", National Human Rights Commission.

Mr. Himanshu Rath has participated extensively globally, as a Panelist / Speaker at International conferences and at all the nine Working Sessions of the Open-Ended Working Group on Ageing at United Nations Headquarters in New York, USA, since 2011.

Association of Senior Living India would like to record its appreciation to one of India's foremost Social Sector professional for his vision, dedication and unstinting commitment to work for the marginalized elders so that they can live a life of dignity.

Mansoor Dalal
Founder and Chairman Emeritus
Association of Senior Living India

Place: New Delhi
Dated: 11 December 2021