



EVENT BOOK

ASLI AGEING FEST

17 Nov, 2023, Friday

09:00 am – 05:30pm

Le-Meridien Hotel, Delhi



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About ASLI

ASLI stands as the premier national voluntary membership association dedicated to Senior living and care. Our diverse membership includes professionals from various sectors connected to Senior care, such as healthcare, hospitality, NGOs, home care providers, service providers, developers, operators, and corporations.

By 2050, one in every 5 Indians will be a senior citizen. Remarkably, approximately 45% of India's urban Gen S population belongs to the top three wealth quintiles. This not only underscores the social imperative of focusing on the ageing population but also highlights a significant economic opportunity. The senior care ecosystem now offers a spectrum of care models, ranging from independent living, assisted living, home care, dementia care, to meticulously tailored solutions encompassing medical, physical, spiritual, financial, and leisure needs.

ASLI is committed to addressing the needs of our ageing population by establishing communication platforms that educate seniors about the diverse models of structured care available and the essential principles of Quality care, Service, Transparency, Ethical standards, and Business excellence, exemplified by our esteemed members.

We actively foster industry growth by organizing regular industry meetings and programs, aimed at enhancing operational standards, sharing best practices, and raising awareness about the senior care sector. ASLI has also been instrumental in organizing three International conferences on Ageing in India since its inception and is actively engaged in industry advocacy initiatives, collaborating with various government bodies at the union and state levels.



Dear Esteemed Participants, Sponsors, and Supporters,

I extend my heartfelt gratitude to each one of you for making the 4th ASLI Ageing Fest a resounding success. Your participation, enthusiasm, and commitment to the cause have played a pivotal role in creating an event that not only addresses the present challenges in the senior care sector but also lays the groundwork for a promising future.

The Ageing Fest served as a catalyst for insightful discussions, fostering collaboration among government stakeholders, investors, and businesses committed to reshaping India's aging narrative. The event's focus on unlocking the vast investment potential within the senior care sector aligns perfectly with the demographic shift our country is undergoing.

As we look towards 2050, where one in every five Indians will be 55 years or older, the festival aimed to empower seniors to embrace their journey and explore endless possibilities. The unique Senior Only Fashion Show, a groundbreaking initiative, not only challenged stereotypes but also celebrated the vitality, confidence, and unique styles of our seniors.

I would like to express my gratitude to PwC for their invaluable contribution as the knowledge partner, and to our sponsors—Antara Senior Care, Ashiana Housing, Athulya Senior Care, CP Plus, Primus Senior Living, Jaquar, and Somany for their unwavering support. Your commitment to promoting senior well-being and challenging aging stereotypes is commendable.

The senior care industry in India holds immense potential, but we acknowledge the challenges it faces, including regulatory frameworks, societal perceptions, and infrastructure development. ASLI is dedicated to advocating for transformative approaches that prioritize the well-being and dignity of our seniors, ensuring their golden years are truly golden.

Let the success of the 4th ASLI Ageing Fest be a testament to our collective commitment to building a future where seniors are not only cared for but also celebrated for their contributions, vitality, and unique styles. Together, we are shaping an industry that is not just about meeting the needs of our aging population but enhancing the quality of their lives.

Thank you once again for your unwavering support and participation.

Warm regards,

Adarsh Narahari

Chairman, Association of Senior Living India (ASLI)
Managing Director, Primus Senior Living

Event Schedule:

Description	Timings
Registration 09:00 a.m	09:00 a.m
Opening remarks	09:30 a.m
Roundtable 1 Title: Indian Senior Care: Attracting the next \$500 million	10:00 a.m-10:45 a.m
Roundtable 2 Title: Senior Living Ecosystem: Developing the building blocks	10:45 a.m-11:30 a.m
Tea Break	11:30 a.m-11:45 a.m
Founder's Excellence Award	11:45 a.m-12:00 p.m
Roundtable 3 Title: Empowering seniors wellbeing with various models of structured care	12:00 p.m-12:45 p.m
Roundtable 4 Title: Making senior care accessible, affordable & credible	12:45 p.m-01:30 p.m
Lunch Break	01:30 p.m-2:30 p.m
Chief Guest Address- Dr Vinod Paul, Member, NITI Aayog Valedictory Address- Dr Saurabh Garg, Secretary, Ministry of Social Justice & Empowerment	2:30 p.m-3:30 p.m
Fashion Show by Seniors	03:30 p.m-4:00 p.m
Shark League	04:00 p.m-5:00 p.m
High Tea	5:00 p.m-5:30 p.m
Networking Dinner	7:30 p.m onwards

Our Sponsors



Chief Guest Introduction: _____



Dr Vinod K. Paul

Member, NITI Aayog

Dr Vinod K. Paul is a globally recognised medical scientist and a public health exponent. He served on the faculty of the Department of Paediatrics, All India Institute of Medical Sciences (AIIMS), New Delhi, from 1985 to 2020, and was Head of the Department for nearly a decade. The Government of India appointed Dr Paul as a Member of NITI Aayog in August 2017. At NITI, he leads the Health, Nutrition and HRD verticals. He has played a pivotal role in the formulation of key initiatives such as Ayushman Bharat PMJAY, Ayushman Bharat Health and Wellness Centre Scheme, and POSHAN Abhiyaan. Dr Paul also served as the Chairman of the Board of Governors in supersession of the Medical Council of India in 2018–20. His tenure was recognised for a record increase in undergraduate and postgraduate medical seats, and the introduction of telemedicine guidelines, the district residency scheme, and a number of other reforms. Dr Paul is part of the Union Government's core team for Covid-19 pandemic response. He chairs the Empowered Group on Medical Infrastructure and Covid Management Plan, the National Task Force on Covid-19 (ICMR) as well as the National Expert Group on Vaccine Administration for Covid-19 (NEGVAC). Dr Paul has over 400 scientific publications and an h-index of 62 to his credit. He was featured among the world's top 2% scientists in the field of paediatrics, according to a study conducted by Stanford University in 2020. He is a Fellow of all the three science academies of the country. Dr Paul is a recipient of the pre-eminent Dr BR Ambedkar Centenary Award for Excellence in Biomedical Research by ICMR. He was also conferred the prestigious Ihsan Dogramaci Family Health Foundation Prize by WHO at the 2018 World Health Assembly in recognition of his service in the field of family health.

Valedictory Address Speaker: _____



Dr. Saurabh Garg Secretary

Department of Social Justice & Empowerment

Dr. Garg until recently was the CEO, Unique Identification Authority of India, where he was instrumental in expanding the usage of Aadhaar and strengthening the technology stack of the Aadhaar ecosystem.

Dr. Garg is an IAS officer of Odisha Cadre and has worked as Joint Secretary in the Departments of Expenditure and Economic Affairs, Ministry of Finance, Government of India; and as Secretary in the Departments of Agriculture, Industries and Urban Development at the Government of Odisha. He was on a secondment as Adviser at the World Bank, Washington DC. Prior to joining the IAS, he was with the Tata Administrative Service. He has worked on areas like digitalizing agriculture, direct income transfer scheme for farmers, formation of the National Investment and Infrastructure Fund (NIIF); improving the Foreign Direct Investment (FDI) policies; preparing the framework for digital payments; revamping of the gold sector policies and has led negotiations for the Bilateral Investment Treaties (BITs). Dr. Garg holds a Ph.D in International Economics and Development from the Johns Hopkins University, USA; an MBA from IIM, Ahmedabad and a B.Tech from IIT Delhi. He was a Chevening Gurukul scholar at the LSE, London.



Founder's Excellence Award

*“Blessed is a person, who makes a difference
and walks that extra mile to make
the defenceless walk with dignity.”*

**Blessed is Dr. Alexander Thomas whose contribution to the cause of senior care,
has given him a special place in the hearts of all those he has touched.**

Dr. Alexander Thomas, a highly distinguished healthcare professional with an impressive four-decade career, has made invaluable contributions to the health sector in India. His unwavering dedication over the past decade has been focused on revolutionizing elder care, benefiting numerous older adults across the nation.

As the Founder and Patron of prominent organizations such as the Association of Healthcare Organisations - India (AHPI), the Consortium of Accredited Healthcare Organisations (CAHO), and the Association of National Board Accredited Institutions (ANBAI), Dr. Thomas has been at the forefront of spearheading transformative policy changes and reforms that have had a positive impact on the lives of older adults.

Dr. Thomas played a pivotal role in establishing Vayah Vikas, an organization dedicated to holistic eldercare, by assembling a distinguished group of founding members. He also collaborated with inStem to initiate India's groundbreaking study on Sarcopenia. Furthermore, his contributions extend beyond research, as he has edited numerous influential white papers and books, including "Embracing the Golden Years: A Guide to Happy and Healthy Ageing," Eldercare, and 2 papers - Aspirations for the Elderly in India, and Enabling India's Senior Citizens : A call for Government and stakeholders.

Additionally, he has organized national conferences to foster discussions and advocate for the rights and improved quality of life for older adults. Moreover, Dr. Thomas has served as a Consultant to the World Bank and has held esteemed positions on boards such as NABH and the Healthcare Sector Skill Council. He actively participates in committees established by renowned organizations such as the Union Health Ministry, CII, FICCI, UNESCO, PHFI, the National Board of Examinations, and the Quality Council of India.

Dr. Thomas's exceptional contributions have received widespread recognition, earning him numerous awards and accolades for his dedicated service, accomplishments in medical education, and commitment to healthcare quality and accreditation. Noteworthy among these honors are the prestigious Waterfalls Global Award 2022 from the Government of UAE, the Lifetime Achievement Award 2018 from CAHO and also from ANBAI in 2022, the National Distinguished Services Award 2016, and the All-Time Achievement Award (2022) from the Indian Medical Association.

Mansur Dalal
Founder and Chairman Emeritus
Association of Senior Living India

Place: New Delhi
Dated: 17th, November 2023

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Roundtable -1

INDIAN SENIOR CARE: ATTRACTING THE NEXT \$500 MILLION



17th November 2023



Le Méridien, Delhi



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MS. NEHA SARA

Executive Director
Morgan Stanley



PANELIST

MR. SALEEM ASARIA

Partner,
Lightrock India



PANELIST

MR. ABHIJEET PAI

Co-Founder
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MS. PRIYA MOHAN

Investor
Venture Highway



MODERATOR

MR. ADARSH NARAHARI

CHAIRMAN, ASLI & MD, PRIMUS LIFESPACES

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Roundtable -2

SENIOR LIVING ECOSYSTEM: DEVELOPING THE BUILDING BLOCKS



17th November 2023



Le Méridien, Delhi



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MR. SUMIT ANAND

Chief Business Officer
Airport Land Development, GMR

PANELIST

MR. KARAN SINGH SODI

Senior Managing Director
Head - Alternatives India, JLL



PANELIST

MR. SHANTANU PAI

Vice President
Brookfield Asset Management

PANELIST

MR. MAYANK BANSAL

Senior Investment Professional
FC



MODERATOR

MR. ANKUR GUPTA

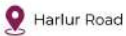
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Roundtable -3

EMPOWERING SENIORS WELLBEING WITH VARIOUS MODELS OF STRUCTURED CARE



17th November 2023



Le Méridien, Delhi



PANELIST

DR. KARTHIK NARAYAN

Managing Director
Athulya Senior Care



PANELIST

MR. CHAITANYA SARAWATE

President & CEO-India & South Asia, GE
Healthcare, Managing Director - Wipro-GE



PANELIST

MS. MRINALINI MIRCHANDANI

Senior Partner
McKinsey & Company



PANELIST

DR. ALEXANDER THOMAS

Founding Member
Vayach Vikas



MODERATOR

MR. RAJIT MEHTA

CHAIRMAN-ELECT, ASLI
MD & CEO, ANTARA SENIOR CARE

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Roundtable -4

MAKING SENIOR CARE ACCESSIBLE, AFFORDABLE & CREDIBLE

17th November 2023

Le Méridien, Delhi



PANELIST

DR. S PRAKASH

Chairperson, Health Comm
General Insurance Council



PANELIST

DR. K MADAN GOPAL

Advisor,
Public Health Administration, NHSRC



PANELIST

MR. ABHISHEK YADAV

Director,
Quadria Capital



PANELIST

MR. ATUL MOHAN KOCHHAR

CEO
NABH



MODERATOR

DR. RANA MEHTA

PARTNER & LEADER
HEALTHCARE, PWC

Seniors exclusive Fashion Show in association with Ashiana Housing

By 2050 one in every 5 person would be senior citizen. As the Gen S becomes increasingly digitally enabled, ecommerce might be the key to unlocking the potential offered by the lifestyle products market estimated at INR 39,488 crores. With this backdrop in mind and to break the stigmas around ageing, ASLI has organized first of its kind Senior Only Fashion Show.

The event provides a platform for seniors to showcase their unique fashion sense and confidence, challenging societal stereotypes about ageing and beauty. The show aims to empower and promote inclusivity by highlighting the fashion choices and personal styles of older individuals. It's a platform where seniors can feel confident, glamorous, and celebrated, regardless of their age. It is to inspire people of all ages to embrace their own style and appreciate the beauty that comes with ageing

We wholeheartedly appreciate the exceptional efforts put forth by The Rising Wizards for curating this show, expertly choreographed by the renowned entertainment choreographer, Sandeep Ahluwalia. The seniors will elegantly display garments designed by the ace fashion designer, Amit Talwar of AT Haute Couture, while influencers will infuse charisma into the event. Special shout out for Dr Charu dutt Arora for orchestrating the entire fashion show with excellence and precision.

We are immensely grateful to all the residents and team members of Ashiana Housing who participated in this fashion show and made this event a reality. A huge thanks to Ashiana Housing for sponsoring the fashion show.



About Shark League: ---

The shifting demographic landscape of India, with the elderly population projected to reach approximately 330 million by 2050 or 20% of total population, calls for our collective attention and innovative solutions. In response to this pressing need, the Association for Senior Living in India (ASLI) is hosting a pioneering event, striving to foster collaboration, spotlight innovative solutions, and address the unique challenges faced by our senior population. Innovation, scalability & sustainability are the key drivers for successful ventures. Our members have assisted the government in setting up SAGE portal and now, we extend a heartfelt invitation to all startups operating within the senior care sphere to participate in our event. To showcase their innovations and make presentations to potential investors and organizations within the senior care sector

Special thanks to Mr. Rajit Mehta, Chairman Elect, ASLI & MD and CEO Antara Senior Care for driving the Shark League initiative.

Heartfelt gratitude to Mr. Rohit Kapoor for agreeing to be the Juror for ASLI's Shark League.

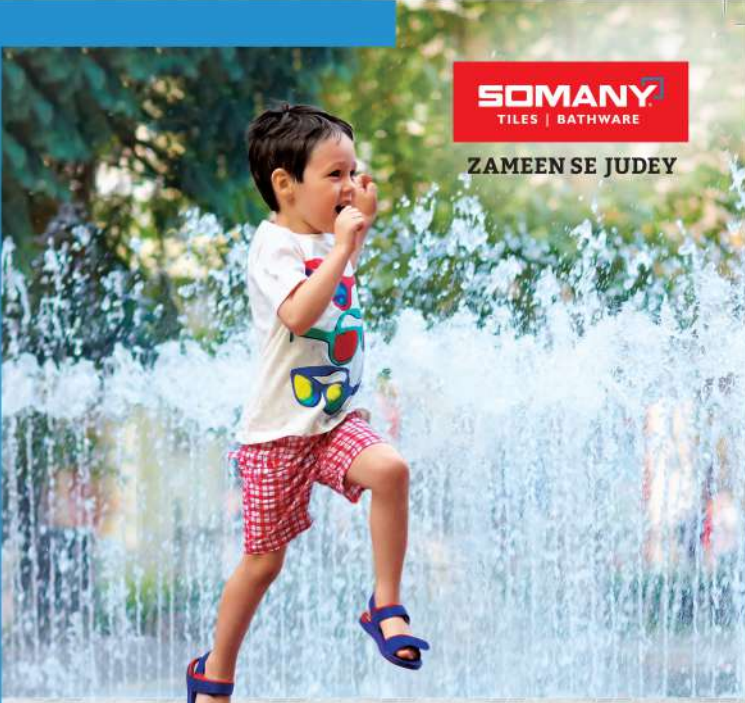
Brief introduction of Mr. Rohit Kapoor

Mr. Rohit Kapoor is the CEO of the Food Delivery and Dineout businesses at Swiggy, which is ranked as one of the top 10 food delivery companies globally. Before Swiggy, he was the CEO for India and Southeast Asia operations at OYO with additional charge as Global CMO.

Mr. Kapoor spent nearly a decade prior to this with McKinsey & Company, serving clients in India, Singapore, Canada, Malaysia, Thailand, Hong Kong.

Mr. Kapoor is an alumnus of Indian School of Business, where was ranked amongst the top 5 students and was the best all-round student of the year. Rohit was recognised as one of ISB's most influential alumni in the book - ISB Portraits. Rohit is also Certified Chartered Financial Analyst (CFA Institute, USA).

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Gratitude Note

Dear All,

I want to extend my heartfelt gratitude for the invaluable contributions and support provided during the ASLI Ageing Fest. The level of commitment and dedication to the cause within this community is truly remarkable and deeply inspiring. I cannot express myself enough for your pivotal roles in making this event a resounding success.

A special mention is essential in this note of gratitude:

To the dedicated members of the organizing committee, including Mr. Adarsh Narahari, Mr. Ankur Gupta, Mr. Rajit Mehta, Mr. Kushal Ramesh, Dr. Charudutt Arora, Ms. Manya Arora, Dr. Karthik Narayan, Ms. Monimita Sarkar, and Mr. Amit Vaidya, your selfless commitment to the cause, boundless energy, and tireless efforts made all the difference. Your dedication and countless hours of planning, organizing, and problem-solving were instrumental in ensuring every detail ran smoothly. Your expertise shone through in the flawless execution of the event. Without your support, we could not have pulled off such a fantastic event. A special acknowledgment to Mr. Srikumar, whose exceptional efforts as the Chennai Chapter Head helped build momentum and encouraged all the Chennai members to participate.

To our generous sponsors, Team Antara, Team Athulya, Team Ashiana, Team CP Plus, Team Primus, Team Jaqaur and Team Somany, your generous contributions and sponsorship played a pivotal role in making this event possible. Your belief in our mission and your financial support are greatly appreciated. Special thanks to Mr. Vishal Gupta for his efforts in building sponsor confidence beyond ASLI members.

We are also grateful to our supporting partners: Team ABSee, for their creative inputs that elevated our campaign; Team RPR, whose PR support greatly expanded our reach; Team Unblended, for providing beautiful gifts for our friends from the media; and Team HearClear, for the thoughtful gifts for our speakers and to all our lovely exhibitors for their support & confidence.

A special shout-out to Ms. Stuti Sharma. It's wonderful to have such a supportive and dedicated team member, and I look forward to continuing to work and grow together.

Once again, thank you for your unwavering support. Your contributions have been instrumental in the success of the ASLI Ageing Fest.

Warm Regards

Bani Jain

Executive Director,

Association of Senior Living India

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Founder & Chairman Emeritus,
ASLI



Mr. Ankur Gupta

Co-Founder, ASLI,
JMD, Ashiana Housing



Mr. Adarsh Narahar

Chairman ASLI,
MD, Primus Lifespace Pvt.Ltd



Mr. Rajit Mehta

Chairman Elect, ASLI
MD & CEO, Antara Senior Care



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Co- Founder, Epoch Elder Care

Organizing Committee



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Consultant Physician and Head AmeriHealth
Home healthcare Asian Hospital



Dr. Karthik Narayan R

Managing Director,
Athulya Senior Care



Mr.Kushal Ramesh

Partner-Manasum Senior Living



Ms.Manya Arora

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