

ASLI

Association of Senior Living India
Empowering Senior Living and Care in India



6th ASLI AGEING FEST



17 Sept., 2025, Wednesday
9:30 am - 6:00 pm
The Lalit, Mumbai

(+91) 9818010855
annualconclave.asli.org.in

About ASLI

ASLI stands as the premier national voluntary membership association dedicated to Senior living and care. Our diverse membership includes professionals from various sectors connected to Senior care, such as healthcare, hospitality, NGOs, home care providers, service providers, developers, operators, and corporations.

By 2050, one in every 5 Indians will be a senior citizen. Remarkably, approximately 45% of India's urban Gen S population belongs to the top three wealth quintiles. This not only underscores the social imperative of focusing on the aging population but also highlights a significant economic opportunity. The senior care ecosystem now offers a spectrum of care models, ranging from independent living, assisted living, home care, dementia care, to meticulously tailored solutions encompassing medical, physical, spiritual, financial, and leisure needs.

ASLI is committed to addressing the needs of our aging population by establishing communication platforms that educate seniors about the diverse models of structured care available and the essential principles of Quality care, Service, Transparency, Ethical standards, and Business excellence, exemplified by our esteemed members.

We actively foster industry growth by organizing regular industry meetings and programs, aimed at enhancing operational standards, sharing best practices, and raising awareness about the senior care sector. ASLI has also been instrumental in organizing three International conferences on Aging in India since its inception and is actively engaged in industry advocacy initiatives, collaborating with various government bodies at the union and state levels.



Chairman's Note

Dear Participants, Sponsors, and Supporters,

It is with heartfelt gratitude that I thank each one of you for your incredible contribution to the overwhelming success of the 6th ASLI Ageing Fest. Your enthusiasm, commitment, and shared vision were instrumental in shaping an event that not only addressed the dynamic challenges of the senior care sector but also laid a strong foundation for a future defined by innovation, collaboration, and care.

India, already home to the world's second largest senior population, is at a pivotal point in its demographic evolution. By 2050, the number of seniors is expected to rise to 347 million, representing 21% of the country's population. The population aged 80+ is projected to grow by around 279% - a much faster growth rate than any other age cohort. This seismic shift brings with it a dual responsibility—to meet the growing needs of our elders and to create sustainable models that empower them to thrive with dignity.

The 6th ASLI Ageing Fest created a powerful platform for government leaders, investors, experts, and changemakers to converge and reimagine how we care for our aging population. Our curated sessions sparked forward-thinking dialogue and action: Fueling the Future - Investments & Impact, Global Best Practices : Revolutionizing Senior Care, Financial Planning - "Safety Nets for Seniors," Transforming Wellness in Eldercare, Industry Insights- Beyond Affordability: Inspiring the Will to Pay.

Each conversation helped illuminate new pathways, solutions, and possibilities.

A standout highlight this year was the Customer Session, designed with a B2C lens. It brought to the forefront the vital role of awareness in empowerment, challenging us to consider: Are today's seniors equipped to make informed decisions amidst an ever-growing list of service offerings? The session encouraged independence, clarity, and improved access to healthcare, financial services, and community resources.

My sincere appreciation goes to our Knowledge Partner, PwC India, and Research Partner, JLL India, for their invaluable insights and support. I also extend special thanks to our sponsors – RTR - Ready to Retire, incubated by Bajaj Capital, Paranjape Schemes, Alphind Healthcare, Bridge Health, Cradle of Life, Heyday by House of Incor and Emoha Eldercare – for their steadfast dedication to reshaping narratives around aging and promoting senior well-being.

The success of this Fest reflects our collective resolve to build not only services but a vibrant, inclusive ecosystem where our elders are celebrated for their strength, wisdom, and contribution. Together, we are not just responding to a demographic shift, we are leading a movement that champions longevity, dignity, and graceful aging.

Thank you once again for your unwavering support and partnership.

Warm regards,

Rajit Mehta
Chairman,
Association of Senior Living India (ASLI)

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(Anti-skid tiles, Emergency call buttons, etc.)



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(Housekeeping staff, In-house canteen, etc.)



Daily Conveniences
(Home delivery of essentials, On-demand shuttle service, etc.)



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(Music recitals, Festival celebrations, etc.)



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Founder Excellence Award



Founder's Excellence Award

*“Blessed is a person, who makes a difference
and walks that extra mile to make
the defenceless walk with dignity.”*

Blessed is Ms. Sugandhi Baliga whose contribution to the cause of senior care, has given her a special place in the hearts of all those she has touched.

A professional with 34 years' experience of working in corporate and social sector. She has had a deep interest in the field of health which brought her closer to the subject of Geriatric care including being a caregiver for her father for over 10 years. After having worked for eight years with different corporates, she decided to move to the development sector and was with Tata Trusts from 2003 to 2021. She anchored the Elder Care programme in Tata Trusts and was instrumental in conceptualising, designing, piloting and scaling a National helpline (Elder Line- 14567) for older adults along with the Ministry of Social Justice.

In July 2021, she was awarded by the Vedica Women's Alliance for her exemplary leadership in Social Impact.

Her last stint was as the Founding CEO in setting up the operations of Vayah Vikas, an NGO based in Bangalore working exclusively for the cause of older adults.

She is the Founder of Happy2Age, a Social Enterprise with an intent to make qualitative difference to the lives of those above 55 years by setting up Senior Enrichment Centres.

As part of her experience of having worked with older adults both in urban and rural settings, she strongly believes that having regular engaging activities with older adults can help maintain a balance of Mind, Body and Spirit.

She is also a certified Art Based Therapist and puts to use this knowledge into the design of activities.

A handwritten signature in black ink, appearing to read 'Mansur Dalal'.

Mansur Dalal
Founder and Chairman Emeritus
Association of Senior Living India

Place: Mumbai
Date: 17th September, 2025

Roundtable 1

Fueling the Future - Investments & Impact

📅 17th September, 2025

📍 The, Lalit, Mumbai



PANELIST CHINTAN KOTHARI

Partner, Healthcare Investments,
Eight Roads Ventures



PANELIST

KARTHIK NARAYANASWAMY

Partner & Head of India, Novo Holdings



PANELIST VIKASH RATHI

Principal - Healthcare Investments,
Premji Invest



PANELIST

RAMANAN VENKATESWARAN

Chief Investment Strategist,
Singularity AMC

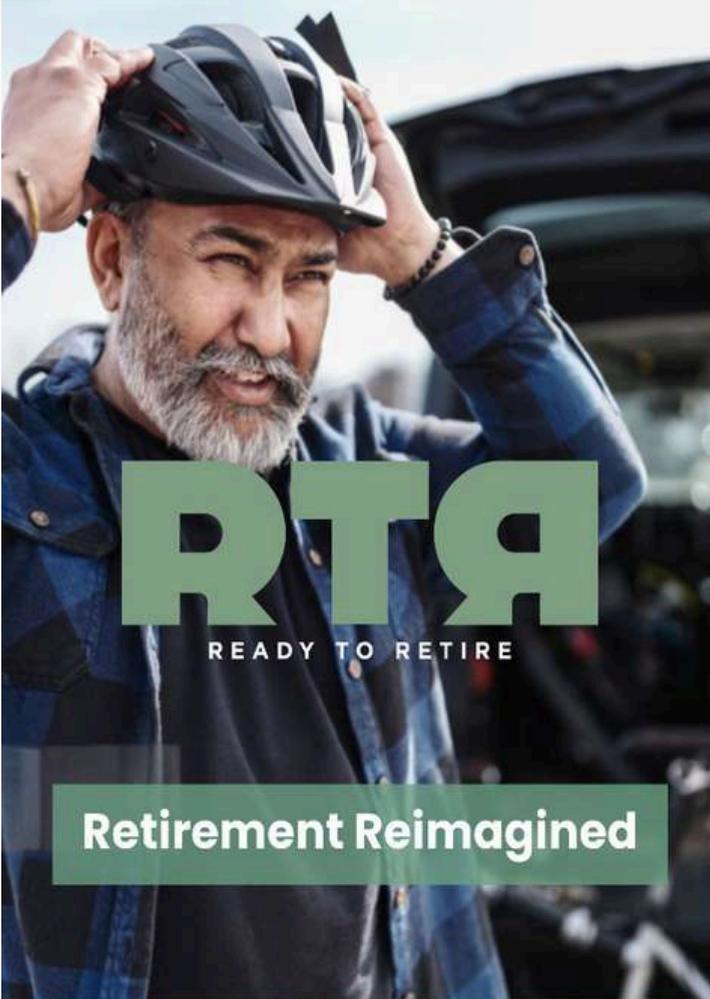


MODERATOR

DR. RANA MEHTA

Partner & Leader Healthcare, PwC India

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Roundtable 2

Global Best Practices : Revolutionizing Senior Care

📅 17th September, 2025

📍 The, Lalit, Mumbai



PANELIST
BARRY ASHCROFT

Co-founder, Director and COO, Apollo Care



PANELIST
MITSURU SAKODA

GM, Head of Global Business,
Sampo Care Inc.



PANELIST
MAHENDREN MOODLEY

CEO, Garden Capital Partners (Pty) Ltd.



PANELIST
BRADFORD PERKINS

Chairman, Perkins Eastman



MODERATOR

ANKUR GUPTA

Co-founder, ASLI
Joint Managing Director, Ashiana Housing

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Roundtable 3

Financial Planning – “Safety Nets for Seniors”

📅 17th September, 2025

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PANELIST
MUNISH SHARDA
Executive Director, Axis Bank



PANELIST
JAI BAJAJ
CEO and Founder, RTR-Ready To Retire,
Incubated by Bajaj Capital



PANELIST
AMIT ROY
Partner & Leader Insurance
& Allied Businesses, PwC India



MODERATOR
ADARSH NARAHARI
Board Member, ASLI
Founder & MD, Primus Senior Living

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teleconsultations

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and home care



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Roundtable 4

Transforming Wellness in Eldercare

📅 17th September, 2025

📍 The, Lalit, Mumbai



PANELIST
DR. AMIT MALIK
Founder & CEO, Amaha



PANELIST
RAJIV VASUDEVAN
MD & CEO, Apollo AyurVAID Hospitals



PANELIST
DR. PREM NARASIMHAN
Consultant Geriatrician & Founding
Member, The Wisdom Club



PANELIST
ISHI KHOSLA
Clinical Nutritionist, Founder - Celiac
Society of India & Whole Foods



MODERATOR
TARA SINGH VACHANI
Executive Chairperson, Antara Senior Care

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www.CradleOfLife.com



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OF LIFE**
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Seniors' Exclusive Fashion Show in Association with Paranjape Schemes

By 2050, one in every five individuals will be a senior citizen. As Gen S becomes increasingly tech-savvy, the lifestyle products market, valued at **INR 39,488 crores**, is poised for transformative growth.

In this spirit, ASLI is proud to present an **exclusive Seniors-Only Fashion Show** – a pioneering platform that celebrates individuality, confidence, and inclusivity. This landmark event breaks stereotypes around ageing, empowering seniors to embrace their unique style while redefining beauty and glamour.

We extend our heartfelt gratitude to **Ms. Shilpi Choudhury, Haute Couture**, for the exceptional curation, choreography, and exquisite ensembles. The runway will shine with the elegance of our seniors, whose presence adds a distinctive charm to the show.

A special thanks to **Paranjape Schemes** for their generous sponsorship and steadfast support in making this vision a reality.

Join us in celebrating the elegance, confidence, and timeless spirit of our seniors as they step into the spotlight and redefine fashion!



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Extending care across 120+ cities, serving 2.25 lakh elders.

Because at Emoha, it's always #EldersFirst.

How did you get the idea of starting this unique venture?

Honestly, Emoha comes from a very personal place. I'd worked in senior care for years, but when my mom was diagnosed with Alzheimer's, I realized just how overwhelming it can be to navigate India's fragmented eldercare system. Millions of sons and daughters face the same challenge. Having gone through it personally, and with years in eldercare, starting Emoha felt like a natural step. Today, I'm grateful to build it with co-founders, colleagues, and partners who share the same passion.

What are some of the unique features of Emoha? How do they help senior citizens in their day-to-day lives?

At Emoha, we believe eldercare isn't just about solving one problem, but building a continuum of care. That's why we've built an integrated stack of solutions that take care of seniors' health, safety, convenience, and engagement—helping them live independently while giving families peace of mind.

Here's how we do it:

SafetyStack-Falls effect 1 in 3 seniors each year. With 24/7 emergency response, doctor-on-call, ambulance coordination, and health record management, help is always close.

This proactive approach has already saved over 1,000 lives. Health Stack - Regular check-ups, teleconsultations, medication reminders, and chronic care support all at home. 500,000+ care calls made to ensure we're always there. Convenience Stack - From booking a cab to groceries or a friendly Emoha Companion, our 90+ personalized services are just a click or call away, anywhere in India. Engagement Stack - Emoha offers 5,000+ online sessions, hobby clubs, virtual meet ups and offline events so that seniors stay happy and connected.

What new services and markets are you looking to expand into?

At Emoha, our focus is simple—to bring quality elder care closer to every home, in every neighbourhood. With 100+ franchise partners across India and presence in 120+ cities, we're just getting started. Our vision is that no matter where an elder lives—in a big city or a small town—Emoha support should be available right in their neighbourhood. We're building neighbourhood-level ecosystems led by trained Emoha care partners and nurses, supported by local doctors, hospitals & emergency responders so that care is accessible and closer to elders and their families.



Emoha is a pioneering force in the senior care industry, reshaping the landscape by building the entire care ecosystem at the neighbourhood level.

Saumyajit Roy

CEO & Co-founder,
Emoha ElderCare



Come, be a part of
Emoha Seniors!

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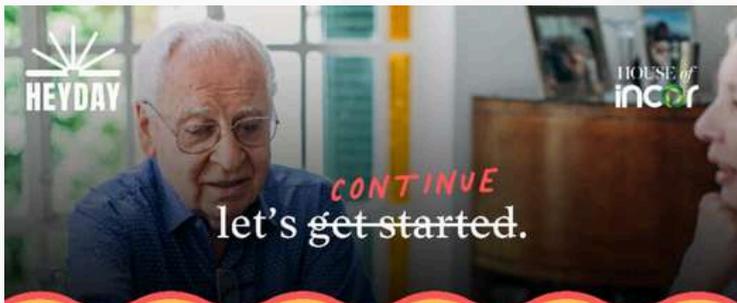


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- ▶ Green & serene surroundings



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and ended up with
new friends.



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little longer



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YOUR TERMS.**



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Gratitude Note

Dear All,

The third successful year of the ASLI Ageing Fest after covid has been a truly rewarding journey, and I feel deeply grateful to each one of you who made it possible. The encouragement, trust, and commitment of ASLI members continue to inspire me every single day—it is this collective spirit that makes our community so special.

A very special word of thanks to the Organizing Committee—Mr. Rajit Mehta, Mr. Adarsh Narahari, Mr. Ankur Gupta, Mr. Shashank Paranjape, Mr. Kushal Ramesh, Mr. Amit Vaidya, Mr. Mansur Dalal, Ms. Neha Sinha, Dr. Karthik Narayan, Mr. Rajagopal, Mr. S.N. Praveen, Ms. Sumathy, Mr. Ananthram, Mr. Srikumar & Mr. Hemanshu Jain. Your tireless efforts, countless hours of planning, and boundless energy ensured that everything came together seamlessly. This success is, in many ways, your success.

To our Sponsors—Paranjape Schemes, RTR - Ready to Retire incubated by Bajaj Capital, AlphInd Healthcare, Bridge Health, Cradle of Life, Emoha, and Heyday—thank you for believing in our mission and walking this journey with us. Your support has been instrumental in bringing this Fest to life.

A heartfelt appreciation also goes to our Supporting Partners: Team PwC India, our Knowledge Partner, with special gratitude to Dr. Rana Mehta and Dr. Ashwani Aggarwal for your invaluable survey and report; Team JLL India, our Research Partner, and in particular Mr. Karan Singh Sodi for his steadfast collaboration & insightful report. My thanks also to Team Vermillion for bringing alive our creative vision, Ms. Kripa Koshy for steering our social media, Team RPR for amplifying our voice, Team Serene Communities for the thoughtful speaker gifts, and to all our exhibitors whose faith in us strengthens our work.

Finally, a warm and personal acknowledgement to Ms. Stuti Sharma and Ms. Shree Dawar—working alongside you both is an absolute joy, and I am lucky to have such dedicated colleagues by my side.

To each of you, thank you once again. The success of the ASLI Ageing Fest is not just an event milestone—it is a shared accomplishment that reflects your belief, commitment, and partnership.

Bani Jain
Secretary General,
Association of Senior Living India

Organizing Committee



Mansur Dalal

Founder & Chairman Emertius, ASLI
Chairman, CommonAge



Ankur Gupta

Co-Founder, ASLI
JMD, Ashiana Housing



Rajit Mehta

Chairman, ASLI
MD & CEO, Antara Senior Care



Adarsh Narahari

Board Member, ASLI
MD, Primus Senior Living



Amit Vaidya

Board Member, ASLI
Director, UCC Care Pvt. Ltd.



Dr Karthik Narayan

Board Member, ASLI
MD, Athulya Senior Care



Neha Sinha

Board Member, ASLI
CEO, Epoch Eldercare



Shashank Paranjape

Board Member, ASLI
MD, Paranjape Schemes



Rajagopal G

Board Member, ASLI
Co-Founder, Director & Group
CEO, Lifebridge Group

Organizing Committee



Kushal Ramesh

Member, ASLI
Co-Founder, Manasum Senior Living



Ananthram Varayur

Member, ASLI
Co-Founder, Manasum Senior Living



Sumathy Ananthram

Member ASLI
Co-Founder, Manasum Senior Living



Praveen SN

Member ASLI
Founder, Priaashraya Assisted Living



Srikumar P S

Member ASLI,
Founder & CEO, Integrated
Eldercare Solutions



Hemanshu Jain

Member ASLI
Founder & CEO, Khyaal

Exhibitors

1. ALPHIND HEALTHCARE -- <https://alphind.com/>

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2. ALIVECOR -- <https://www.alivecor.in>

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3. ATHULYA SENIOR CARE -- <https://www.athulyaseniorecare.com/>

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4. BRIDGE HEALTH -- <https://bridgehealth.in/>

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5. CLOCKHEALTH PVT. LTD. -- <https://www.clockhealth.com>

Contact: Madhava Vemuri – Madhava.vemuri@clockhealth.com
Nagesh Bashyam – Nagesh.bashyam@clockhealth.com

6. CURAPOD BY LITEMED -- <https://litemed.co.in/>

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8. ELKIN -- <https://www.elkin.co.in/>

Contact: Thangam Pillai - (+91) 99622 61976

9. EPOCH ELDER CARE -- <https://www.epocheldercare.com/>

Contact: Pranab Saxena - (+91) 9810509120

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Contact: 1800-313-1060

14. XELPMOC DESIGN AND TECH LIMITED - <https://www.xelpmoc.in/>

Contact: Jaison Jose - (+91) 9987067000

Event Schedule

TIME	SESSION
8:30 AM – 9:30 AM	Registration and Welcome Coffee
9:30 AM – 10:00 AM	Welcome Address and Keynote Speaker
10:00 AM – 10:45 AM	Fueling the Future: Investments and Impact
10:50 AM – 11:40 AM	Global Best Practices: "Revolutionizing Senior Care"
11:40 AM – 12:30 PM	Tea Break
12:30 – 1:15 PM	Financial planning – "Safety Nets for Seniors"
1:15 PM – 2:15 PM	Lunch Break
2:15 PM – 3:00 PM	Transforming Wellness in Eldercare
3:00 PM – 3:45 PM	Industry Insights
3:45 PM – 4:30 PM	Founders Excellence Award & ASLI Awards
4:30 PM – 5:15 PM	Fashion Show
5:15 PM – 6:00 PM	Seniors Session
6:00 PM	Conference Concludes
7:00 PM Onwards	Networking Dinner

*Event schedule is tentative and subject to change based on speaker availability and logistical considerations.



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