



EVENT BOOK

6 Dec, 2024, Friday 09:00 am - 05:30 pm Sheraton Grand, Bangalore



+91-9818010855



annualconclave.asli.org.in

About ASLI-

ASLI stands as the premier national voluntary membership association dedicated to Senior living and care. Our diverse membership includes professionals from various sectors connected to Senior care, such as healthcare, hospitality, NGOs, home care providers, service providers, developers, operators, and corporations.

By 2050, one in every 5 Indians will be a senior citizen. Remarkably, approximately 45% of India's urban Gen S population belongs to the top three wealth quintiles. This not only underscores the social imperative of focusing on the aging population but also highlights a significant economic opportunity. The senior care ecosystem now offers a spectrum of care models, ranging from independent living, assisted living, home care, dementia care, to meticulously tailored solutions encompassing medical, physical, spiritual, financial, and leisure needs.

ASLI is committed to addressing the needs of our aging population by establishing communication platforms that educate seniors about the diverse models of structured care available and the essential principles of Quality care, Service, Transparency, Ethical standards, and Business excellence, exemplified by our esteemed members.

We actively foster industry growth by organizing regular industry meetings and programs, aimed at enhancing operational standards, sharing best practices, and raising awareness about the senior care sector. ASLI has also been instrumental in organizing three International conferences on Aging in India since its inception and is actively engaged in industry advocacy initiatives, collaborating with various government bodies at the union and state levels.



Chairman Note

Dear Participants, Sponsors, and Supporters,

I would like to extend my deepest gratitude to each of you for contributing to the remarkable success of the 5th ASLI Ageing Fest. Your active participation, enthusiasm, and dedication were instrumental in orchestrating an enviable event that not only addresses the current challenges within the senior care sector but also establishes a foundation for a promising future.

India stands at a critical juncture in its demographic evolution, with the senior citizen population projected to more than double over the coming decades. By 2050, this segment is expected to reach 347 million, accounting for 21% of the total population. This demographic shift not only offers significant opportunities but also underscores the pressing need to rethink and transform the ways in which we support and care for our aging population. The Ageing Fest acted as a catalyst for meaningful discussions, fostering collaboration amongst all stakeholders, government, investors, and businesses committed to transforming India's care eco system for seniors.

During the insightful sessions, the private sector was identified as a key player in addressing the rising demand for senior housing and healthcare, balancing profitability with social impact through strategic investments and partnerships. Speakers spoke about how tailored financial products like retirement plans and annuities are essential, and also voiced the need to build a sustainable care ecosystem with trained caregivers. Technology, or AgeTech, emerged as a transformative force, offering innovations like wearable health monitors, Al caregivers, and telehealth.

I would like to extend my heartfelt appreciation to McKinsey for their invaluable contribution as our knowledge partner, to JLL for their significant role as our research partner and for the valuable insights shared in the report, and to Times of India for their support as the event's digital partner.

I would like to thank our esteemed sponsors — Ashiana Housing, BridgeHealth, Jagriti Dham, Primus Senior Living, Antara Senior Care, Elements Senior Living, Serene Communities by Columbia Pacific and Paranjape—for their unwavering support. Your dedication to promoting senior well-being and challenging prevailing aging stereotypes is truly commendable.

May the success of the 5th ASLI Ageing Fest stand as a testament to our collective commitment to building a future where seniors are not only cared for but also celebrated for their contributions, vitality, and unique styles. Together, we are shaping an industry that transcends merely meeting the needs of our aging population, to creating an energizing eco system which impacts longevity and promotes graceful aging.

Thank you once again for your steadfast support and participation.

Warm regards,

Rajit Mehta
Chairman, Association of Senior Living India (ASLI)
Managing Director and CEO, Antara Senior Care

Chief Guest Introduction:



Dr Vinod K. Paul Member, NITI Aayog

Dr Vinod K. Paul is a globally recognised medical scientist and a public health exponent. He served on the faculty of the Department of Paediatrics, All India Institute of Medical Sciences (AIIMS), New Delhi, from 1985 to 2020, and was Head of the Department for nearly a decade. The Government of India appointed Dr Paul as a Member of NITI Aayog in August 2017. At NITI, he leads the Health, Nutrition and HRD verticals. He has played a pivotal role in the formulation of key initiatives such as Ayushman Bharat-PMJAY, Ayushman Bharat Health and Wellness Centre Scheme, and POSHAN Abhiyaan.Dr Paul also served as the Chairman of the Board of Governors in supersession of the Medical Council of India in 2018-20. His tenure was recognised for a record increase in undergraduate and postgraduate medical seats, and the introduction of telemedicine guidelines, the district residency scheme, and a number of other reforms.Dr Paul is part of the Union Government's core team for Covid-19 pandemic response. He chairs the Empowered Group on Medical Infrastructure and Covid Management Plan, the National Task Force on Covid-19 (ICMR) as well as the National Expert Group on Vaccine Administration for Covid-19 (NEGVAC).Dr Paul has over 400 scientific publications and an h-index of 62 to his credit. He was featured among the world's top 2% scientists in the field of paediatrics, according to a study conducted by Stanford University in 2020. He is a Fellow of all the three science academies of the country.

Dr Paul is a recipient of the pre-eminent Dr BR Ambedkar Centenary Award for Excellence in Biomedical Research by ICMR. He was also conferred the prestigious Ihsan Dogramaci Family Health Foundation Prize by WHO at the 2018 World Health Assembly in recognition of his service in the field of family health.

Keynote Speaker

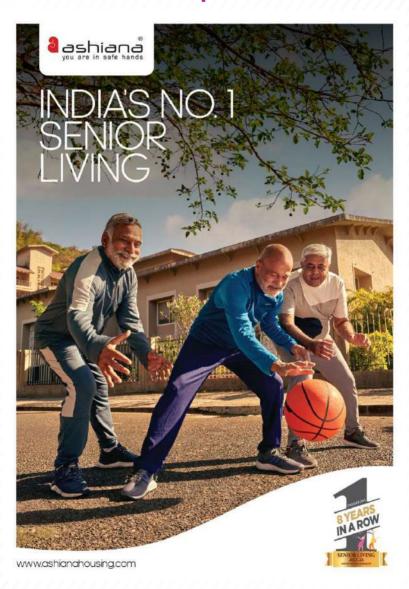


Andrew Larpent
Founder & Chairman Emeritus
CommonAge

Andrew Larpent OBE Following a 33-year career in the British Army, Andrew transitioned to the social care and retirement sectors internationally in 1997. He served as CEO of Cancer and Leukaemia in Childhood (UK) from 1997 to 2001, and then as CEO of Somerset Care Group (UK) from 2001 to 2011. He was a founding director of the UK National Care Forum and its Chairman from 2006 to 2011. Additionally, he was a Director of the International Association of Homes and Services for the Ageing (now the Global Ageing Network) from 2006 to 2012. Andrew continued his leadership in the field as CEO of Southern Cross Care (South Australia & Northern Territory) from 2011 to 2016 and as Chair of Dignity in Care (Australia) from 2013 to 2016. He is the Founder and Chairman (Emeritus) of the Commonwealth Association for the Ageing – CommonAge.

Andrew resides on the Isle of Wight in Southern England.

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Founder Excellence Award



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Fire Side Chat



Mr.Nitin Kamath
Founder & CEO Zerodha
Founder, Rainmatter

Nithin bootstrapped and founded Zerodha in 2010 to overcome the hurdles he faced during his decade-long stint as a trader. Over the last 15 years, Zerodha has changed the landscape of the Indian broking industry. With over 15 million clients and contributing to over 15% of the exchange retail trading volumes, Zerodha is the largest stock broker in India with respect to retail trading volumes today. A tech-first company now, Zerodha offers innovative trading & investing solutions that appeal to a wide audience in a bid to reach those sections of society that have stayed away from the capital market so far. Nithin also started Rainmatter, an incubator and fund that has partnered with some of the best investment-tech startups in India. Rainmatter is also focussed on creating an ecosystem for supporting fintech, climate, health & fitness, and content startups in India. More recently, Nithin has also set up the Rainmatter Foundation – an Indian climate fund/grant programme providing funding to startups and grassroot organizations working on solutions to mitigate climate change. Outside of work, Nithin enjoys spending time with his family, playing the guitar, poker, basketball, and swimming.

Roundtable 1

Financial Freedom in the Silver Years



6th December 2024







PANELIST KARAN SINGH SODI Senior Managing Director - JLL

PANELIST SHAILESH UPADHYAY

President & Head, Retail Liabilities, Retail Trade, Forex & Third Party Products, Axis Bank Ltd.





PANELIST NATHANIEL FAROUZ Managing Director, Senior Living Keppel Ltd



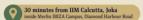
MODERATOR

ANKUR GUPTA

Co-Founder, ASLI, JMD, Ashiana Housing

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Roundtable 2

Investing in Senior Care: The private capital opportunity



6th December 2024







PANFLIST PRASHANT PRAKASH, Founding Partner, Accel India

PANELIST PRIYA MOHAN Partner, General Catalyst





PANELIST PAVITRA SHANKAR Managing Director, Brigade Enterprise Ltd.

PANELIST DR. RANA MEHTA Partner & Leader Health, PwC





MODERATOR TARA SINGH VACHANI Executive Chairperson, Antara Senior Care.

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CREATING HAPPINESS AND YOUNGEST COMMUNITIES

Partner with Primus



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Roundtable 3

Building Capacity to Serve: The **Human Capital Challenge**



6th December 2024

Sheraton Grand, Bangalore





PANELIST DR SHUBNAM SINGH Board Member Healthcare Sector Skills Council

PANELIST

MANSUR DALAL Chairman, CommonAge





PANELIST DR SANJU THOMAS ABRAHAM Managing Director, TN Apex Skill Development Center For HealthCare

PANELIST NIRUPAMA V G

Managing Director, Ad Astra





MODERATOR

DR KARTHIK NARAYAN

Board Member.ASLI Managing Director, Athulya Senior Care

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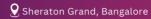


Roundtable 4

Technology & Seniors: Is AgeTech for real?



6th December 2024







PANELIST AYUSH AGRAWAL Co-Founder, Kubo Care

PANELIST ROHIT MA Managing Partner, Peer Capital

Founder, Cloud Nine





PANELIST GANAPATHY G R CFO, Machani Robotics

PANELIST FEMADA SHAMAM

CEO ,The Association For The Ageing (TAFTA), Durban, South Africa





MODERATOR MRINALINI MIRCHANDANI Senior Partner McKinsey & Company

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Seniors Exclusive Fashion Show in Association with Primus Senior Living

By 2050, one in every five individuals will be a senior citizen. As Gen S becomes more tech-savvy, the lifestyle products market, valued at INR 39,488 crores, is set for transformative growth. In this spirit, ASLI is proud to present an exclusive Seniors-Only Fashion Show, a groundbreaking platform to celebrate individuality, confidence, and inclusivity.

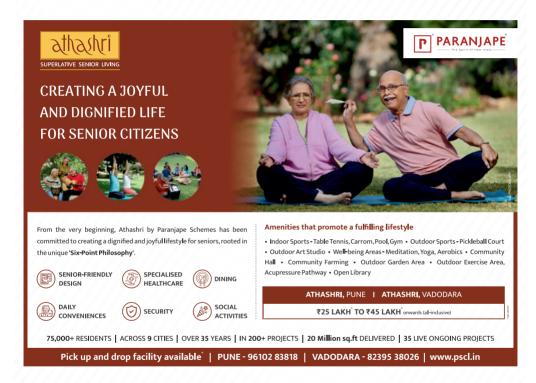
This trailblazing event shatters stereotypes surrounding ageing, empowering seniors to embrace their unique style while redefining beauty and glamour.

We extend our heartfelt gratitude to Ms. Shilpi Choudhary ,SDJ International for their impeccable curation, choreography, and the exquisite garments. The runway will be graced by our seniors, whose elegance adds a unique charm to the show.

A special thanks to Primus Senior Living for their generous sponsorship and unwavering support in bringing this vision to life.

Join us in celebrating the elegance, confidence, and timeless beauty of our seniors as they step into the spotlight and redefine fashion!

Silver Sponsor



Silver Sponsor





Welcome to a world where senior living is not about limits, but endless opportunities. From delicious meals and tidy spaces to expert medical care, we take care of everyday tasks so you can focus on what truly matters. Embrace life with joy, purpose, and positivity - because this is what #PositiveAgeing is all about.



1,700+

1.70+ Area managed in Sft Mn 10+

EXISTING: BENGALURU I CHENNAI I COMBATORE I KANCHI I POND UPCOMING: MYSORE I COCHIN I KOTTAYAM I HYDERABAD & GROW











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Gratitude Note

Dear All,

It has been an incredibly rewarding experience to work on the Ageing Fest, and I am beyond grateful for the invaluable support and encouragement I received from the ASLI members. The commitment and dedication to the cause within this community are truly remarkable, and deeply inspiring. I cannot adequately express my thanks for the pivotal roles you all played in making this event such a resounding success.

A special mention is essential in this note of gratitude:

To the devoted members of the organizing committee: Mr. Rajit Mehta, Mr. Adarsh Narahari, Mr. Ankur Gupta, Mr. Kushal Ramesh, Mr. Amit Vaidya, Mr. Mansur Dalal, Ms. Neha Sinha, Ms. Manya Arora, Dr. Karthik Narayan, Mr. SN Praveen, Mr. Neeraj Sagar, Ms. Sumathy, Mr. Ananthram, Ms. Monimita Sarkar, and Mr. Srikumar—your selfless commitment, boundless energy, and tireless efforts made all the difference. The countless hours of planning, organizing, and problem–solving ensured that every detail ran smoothly, and your expertise was instrumental in the flawless execution of the event. Without your dedication, we could not have achieved such fantastic results.

To our generous sponsors: Team Ashiana, Team BridgeHealth, Team Jagriti Dham, Team Primus, Team Antara Senior Care, Team Elements Senior Living, Team Paranjape and Team Serene Communities by Columbia Pacific —your generous contributions and sponsorship played a pivotal role in making this event possible. Your belief in our mission and your financial support are deeply appreciated.

We are also grateful to our supporting partners: Team McKinsey for being our Knowledge Partner, and specifically to Ms. Mrinalini Mirchandani for all the support and for compiling such an insightful survey, Team JLL for their valuable contribution as our Research Partner and for delivering such a comprehensive report with the latest data, and a special shout-out to Mr. Karan Singh Sodi for making this collaboration so productive. Thank you to Team Times of India for being our Digital Partner, and to Team RPR, whose PR support greatly expanded our reach. A heartfelt thanks to Team Athulya for providing thoughtful gifts for our speakers, and to all the exhibitors whose support and confidence were invaluable.

A special mention to Ms. Stuti Sharma—having such a supportive and dedicated team member is a true joy. I look forward to working together and growing further in our shared mission.

Once again, thank you all for your unwavering support. Your contributions have been truly instrumental in the success of the ASLI Ageing Fest.

Warm Regards, Bani Jain, Executive Director, Association of Senior Living India

Organizing Committee



Mr.Mansur Dalal
Founder & Chairman Emeritus ASLI
Chairman, CommonAae



Mr.Ankur Gupta
Co- Founder, ASLI
JMD,Ashiana Housing



Mr. Rajit Mehta
Chairman, ASLI
MD & CEO, Antara Senior care



Mr. Adarsh Narahari

Board Member ASLI,

MD, Primus Senior Living



Mr. Amit Vaidya

Board Member, ASLI

Director, UCC Care



Dr. Karthik Narayan R Board Member ASLI, MD, Athulya Senior Care



Ms.Neha Sinha
Board Member ASLI,
CEO,Epoch Elder Care



Mr.RajaGopal G

Board member, ASLI

CEO.CPC & KITES Senior Care



Paranjape
Board Member,ASLI
Managing Director
Paranjape Schemes Const.

Organizing Committee



Mr. Anantharam Varayur

Member ASLI

Co-Founder, Manasum Senior Living



Mr. Kushal Ramesh

Member ASLI
Co-Founder, Manasum Senior Living



Mr Neeraj Sagar Member ASLI Founder, Wisdom Circle



Mr Praveen SN Member ASLI Founder,Priyaashyra



Mr. SriKumar

Member ASLI
Founder & CEO,Integrated Elder Care



Ms.Sumathy
Anantharam
Member ASLI
Co-Founder, Manasum Senior Living

Exhibitors

- 1. Antara Senior Care
- 2. Athulya Senior Care
- 3. BridgeHealth
- 4. CareFlick Inc
- 5. ClockHealth
- 6. Cyces Innovation Labs LLP
- 7. Elements Active Senior Living
- 8. Epoch Elder Care
- 9. HearClear
- 10. Jagariti Dham
- 11. KUBO Care
- 12. Paranjape
- 13. Primus Senior Living
- 14. Mobility Solution

Event Schedule:—

Description	Timings
Conference Begining	9:30 a.m
Keynote speaker address	
Opening remarks by Chairman ASLI	
Fire side chat with Mr. Nitin Kamath	
Chief Guest Address Dr Vinod Paul, Member,NITI Aayog	
Roundtable 1 Financial Freedom in the Silver Years	
Tea Break	11:30 a.m - 12:00 p.m
Roundtable 2	
Investing in Senior Care: The private capital opportunity	
Roundtable 3 -Skill Session	
Building Capacity to Serve: The Human Capital Challenge	
Founders Excellence Award	
Lunch Break	01:45 p.m - 2:45 p.m
Rountable 4- Technology & Innvoation	
Technology & Seniors: Is AgeTech for real?	
Recognition & Thanks giving for support partners	
Fashion Show by Seniors	
High Tea	05:15 p.m onwards

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