



Confederation of Indian Industry



1ST ANNUAL

senior
care

CONCLAVE

Igniting Industry for India's Ageing Sector

1st November 2018

India Habitat Center,
New Delhi

PARTNERSHIP OPPORTUNITIES

For Further Information, please contact to

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1st ANNUAL SENIOR CARE CONCLAVE - IGNITING INDUSTRY FOR INDIA'S AGEING SECTOR

Premium Partner INR 20 Lakhs	Principal Partner INR 7 Lakhs	Co-Principal Partner INR 5 Lakhs	Associate Partner INR 3 Lakhs
Pre Event Benefits - a blitzkrieg of initiatives to allow partners to get brand benefits leading from Elder's day on 1st Oct right up to the event on 1st Nov 2018			
Inclusion of Key Speaker with Headshot and company logo amongst key pictures in the Print Advertisement in National Media, along with other VIP dignitaries			
Inclusion of Logo in Full Page advertisement in CII Communiqué Circulation of 8000 thousand copies with all government stakeholdes, diplomats, corporate and international members	Inclusion of Logo in Full Page advertisement in CII Communiqué Circulation of 8000 thousand copies with all government stakeholdes, diplomats, corporate and international members		
Inclusion of logo in the Inaugural Print Advertisement in National Media	Inclusion of logo in the Inaugural Print Advertisement in National Media	Inclusion of logo in the Inaugural Print Advertisement in National Media	
Mention in 4 PR articles in pre-event	Mention in 2 PR articles in pre-event	Mention in 1 PR articles in pre-event	
CEOs Quote on Social Media Pages (Facebook/Twitter)	CEOs Quote on Social Media Pages (Facebook/Twitter)	CEOs Quote on Social Media Pages (Facebook/Twitter)	CEOs Quote on Social Media Pages (Facebook/Twitter)
Inclusion of logo on promotional e-mailers sent to the CII Membership across India (Approx 30,000 Members)	Inclusion of logo on promotional e-mailers sent to the CII Membership across India (Approx 30,000 Members)	Inclusion of logo on promotional e-mailers sent to the CII Membership across India (Approx 30,000 Members)	Inclusion of logo on promotional e-mailers sent to the CII Membership across India (Approx 30,000 Members)
Event Benefits - Showcase your industry thought leadership status by highlighting your key experts in the conclave			
Speaking slot at Plenary Session – 2 slots	Speaking slot at Plenary Session – 1 slots		
10 Complimentary delegate passes	5 Complimentary delegate passes	3 Complimentary delegate passes	2 Complimentary delegate passes
Reserved seating in 'Partners' Block' in the Plenary Hall	Reserved seating in 'Partners' Block' in the Plenary Hall	Reserved seating in 'Partners' Block' in the Plenary Hall	Reserved seating in 'Partners' Block' in the Plenary Hall
Special table reserved for B2B Meeting	Special table reserved for B2B Meeting	Special table reserved for B2B Meeting	Special table reserved for B2B Meeting
Event Benefits - Capture maximum visibility and communication channels with investors and government advocacy during the event, showcase your industry thought leadership status			
Screening of film/video content during breaks (3 min)	Screening of film/video content during breaks (2 min)		
Recognition of partners on "Thank You Partner" panels at Entrance of the venue and Lunch Area / Exhibition Area	Recognition of partners on "Thank You Partner" panels at Entrance of the venue and Lunch Area / Exhibition Area	Recognition of partners on "Thank You Partner" panels at Entrance of the venue	Recognition of partners on "Thank You Partner" panels at Entrance of the venue
Logo on the Side wings of the backdrop in the Plenary hall	Logo on the Side wings of the backdrop in the Plenary hall	Logo on the Side wings of the backdrop in the Plenary hall	Logo on the Side wings of the backdrop in the Plenary hall
Brand Building - let your collaterals get the high visibility you want			
2 Stall space at the Exhibition (3*2) at high visibility area	1 Stall space at the Exhibition (3*2) at high visibility area		
1000 words Corporate write up / Full Page Advertisement of Company in the Partner Booklet	800 words Corporate write up / Full Page Advertisement of Company in the Partner Booklet	500 words Corporate write up / Full Page Advertisement of Company in the Partner Booklet	200 words Corporate write up / Full Page Advertisement of Company in the Partner Booklet
Logo Presence on Personalized Stationary	Logo Presence on Personalized Stationary		
Distribution of content and/or memento as part of the delegate kit	Distribution of content and/or memento as part of the delegate kit		
Logo printed on tag attached to the delegate kit	Logo printed on tag attached to the delegate kit	Logo printed on tag attached to the delegate kit	
Thank you, Partners," Table Talker on each table at the hall	Thank you, Partners," Table Talker on each table at the hall	Thank you, Partners," Table Talker on each table at the hall	Thank you, Partners," Table Talker on each table at the hall
Logo presence in 'Thank You' Partner Ad in Post-event Retrospect	Logo presence in 'Thank You' Partner Ad in Post-event Retrospect	Logo presence in 'Thank You' Partner Ad in Post-event Retrospect	Logo presence in 'Thank You' Partner Ad in Post-event Retrospect

*GST on partnership is applicable as per latest GST rules