



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 265 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

As a developmental institution working towards India's overall growth with a special focus on India@75 in 2022, the CII theme for 2018-19, **India RISE : Responsible. Inclusive. Sustainable. Entrepreneurial** emphasizes Industry's role in partnering Government to accelerate India's growth and development. The focus will be on key enablers such as job creation; skill development; financing growth; promoting next gen manufacturing; sustainability; corporate social responsibility and governance and transparency.

With 65 offices, including 9 Centres of Excellence, in India, and 10 overseas offices in Australia, China, Egypt, France, Germany, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.



ASLI, founded in December 2011, is the first and only national voluntary membership association for Senior living and care, having its members drawn from direct and allied sectors connected to Senior care like, healthcare/Hospitality/NGO/home Care Givers/Service providers/Developers/Operators and Corporates.

ASLI is working to create communication platforms to educate the senior population on various models of senior living housing as a choice and on principles of Quality care, Service, Transparency, Ethical standards and Business excellence, as exemplified by its members.

ASLI represents, promotes and protects activities and initiatives which help senior citizens and its service providers.

ASLI regularly holds industry meetings and programs to help improve operational standards, share best practices and promote awareness of the sector.

ASLI has helped organize three International conferences on Ageing, in India since Inception and is actively involved with industry advocacy initiatives with various government bodies, at the union and state levels.

ASLI is structured as a Section 25, a non-profit company.

FOR MORE DETAILS, CONTACT

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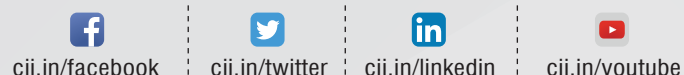
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1ST ANNUAL
senior care
CONCLAVE

Igniting Industry for India's Ageing Sector

1st November 2018

India Habitat Center,
New Delhi

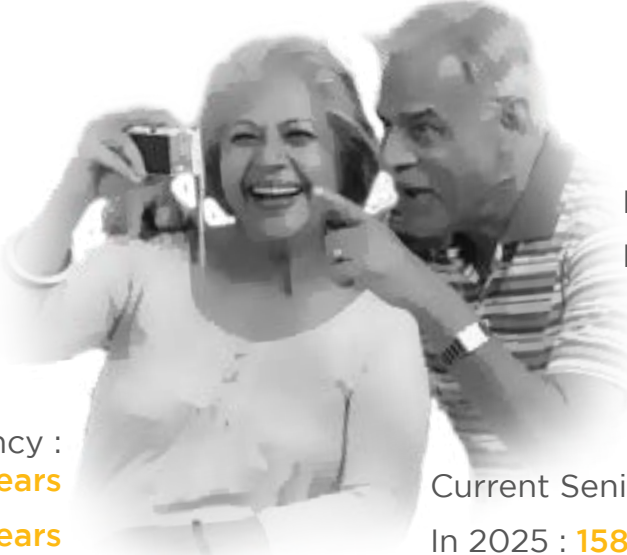
KNOWLEDGE PARTNER



IGNITE.INCUBATE.INSPIRE

THE INDIA'S SENIOR LIVING IS AN ECONOMIC SECTOR WHICH IS WAITING FOR VERGE OF BLOOM

- **Reaching** 130 million – 1/6th of the Global Senior Population
- To **surpass** India's young population by 2050
- Above 80 years to **exceed** the total population of countries like Greece, Belgium & Cuba
- Senior Living Services sector directly **employs 4,500 care workers** and expected to touch 10,000 care workers by 2025
- Senior Home care segment **employs 12,000 care workers** and is expected to reach 40-50,000 care workers by 2025



Urban:Rural
39 Mn: **77 Mn**

In 2025 Urban:Rural
67Mm: **91 Mn**

Life expectancy :
68.3 years

In 2025: **71 years**

India Population : **1.3 Bn**

In 2025 : **1.4 Bn**

Percentage of Senior Population : **9%**

In 2025 : **11%**

Current Senior Population: **116 Mn**

In 2025 : **158 Mn**

OBJECTIVE

Development of this crucial sector requires a multi-dimensional approach addressing needs across socio-economic segments, clinical and non-clinical needs, and variations in urban-rural requirements. The broad objectives of Senior Care Conclave has been designed as a unique platform to discuss,debate and catalyze the growth of the sector by unlocking latent and potential opportunities.

The specific objective of the Conclave is to create a platform for stakeholders to discuss and dialogue on:

- To bring together various product and service provider catering to senior segment
- Formulate and define the "Senior Care Sector"
- Showcase growth opportunities within Senior sector for the Industry
- Evaluate public private partnership opportunities
- Define specific government advocacy measures which help senior's
- Showcasing investment and capital deployment opportunity for investor community

KEY ELEMENTS

SPECIAL PLENARY SESSIONS

- CEO Panel discussion on Senior Care Sector - emerging trends
- Inclusive growth and development for elders in India - bridging the gap
- PPP in Senior Care – partnerships with government
- Inspiring capital markets to improve liquidity in senior care services
- International Best Practices in senior care
- Case Study Session - The Torchbearer's

SPEAKERS

- Key Decision Makers
- Central and State Government
- Senior Living Industry Representative – Home Care, Real Estate, NGO's, Social Entrepreneur
- Multilateral Agencies ; International Representative
- BFSI Sector : Bank, Insurance, Pension Funds, PE's , Venture Capital
- Media , Eminent Researcher and Social Sector Economist

EXHIBITION

The exhibition at the Conclave provides a platform to exchange information on global senior care and healthcare market and aims at promoting senior care facilities and equipment with a vision of creating a free, open one-stop community event where stakeholders can meet with service providers, businesses and community groups focusing on seniors' issues, concerns and lifestyle.

WHY TO ATTEND?

